

# Chelsey Lew

## UX | UI Designer

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As a passionate designer interested in technology, and a lover of numbers, I am excited by adding efficiency and a positive voice to a team. I create intuitive, efficient designs that are easy to use, so that interacting with them creates a positive, empowering experience.

### WORK

GENERAL ASSEMBLY, SEATTLE, WA

MAR 2019 – PRESENT

#### *UX Instructional Associate*

Instructing and coaching 40 students on UX process, developing their skills in research, information architecture, organization and hierarchy of data, and visual design.

Leading workshops on Sketch, Invision, Excel, and intro to UX.

CHELSEY LEW DESIGNS, SEATTLE, WA

OCT 2018 – PRESENT

#### *UX Designer - High Fidelity Fusion*

Designing and developing 17 page Squarespace site

Creating style guide, logo, and brand identity

Adapting main design for print, digital, and merchandise

#### *UX Researcher - Emerald City Blues Festival*

Conducting 6 card sorts to establish information architecture.

Establishing style guide with current logo to represent brand.

Creating 8 page site from paper sketches to published.

#### *UX Designer - Lonely Produce*

Providing a start-up with a research driven prototype.

Generating paper sketches, wireframes, clickable prototypes.

Conducting usability tests in an agile work environment.

BEDKNOBS AND BROOMSTICKS, SEATTLE, WA

MAR 2018– SEPT 2018

#### *Customer Service and Sales Associate*

Providing the company a content management system for a new market of client.

Managing expectation with clients, and confidence with customers.

LOWES (THE MINE), KIRKLAND, WA

OCT 2014 – MAR 2018

#### *Workforce Management, Lead Resource Planning*

Jun 2016 – Mar 2018

Developing a dashboard used to provide real time and historic data.

Forecasting staffing needs for eight teams.

Aligning available workforce in accordance to business need.

Utilizing Excel for operation and agent metrics data to improve company wide efficiency.

#### *Customer Care Lead, Voice, Chat, Multimedia*

Oct 2014 – Jun 2016

Revolutionizing over 10,000 emails a month.

Discovering and fixing issue that reduced headcount by 4 FTE

Promoted from a Care representative to team lead for 8-18 individuals.

Responsible for training, and handling escalated situations.

Coaching team members on maintaining and improving business standards.

### SKILLS

Prototyping

Wireframing

User interviews

Usability tests

UI Design

Teaching

### TOOLS

Sketch

Wordpress

Omnigraffle

HTML/CSS

Excel

Sketchbook Pro

### Volunteering

Front Desk - Wit Regatta

Accessibility Coordinator -

The Dance Thing

Front Desk - Convey UX

Site Lead - IxDA's Interaction 19

Speaker Coordinator -

Women in Cloud Summit 2019

### GENERAL SKILLS

- Positive Attitude
- Conflict Resolution with client and customer on the phone, chat, email, and face to face
- Worked with remote clients and team
- Experience with analyzing data to find trends, drivers, and discrepancies

### Projects

UX Designer - Weird a.i. -

Globant Hackathon

UX Designer - Get Richer -

Start Up Weekend

### EDUCATION

General Assembly User Experience Design Immersive, Seattle, Wa 2018

Saint Martin's University, Computer Science work, Olympia, Wa 2012-2013

Edmonds Community College Associates of Arts, Lynnwood, Wa 2010 – 2012