

# Chelsey Lew

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## UX | UI Designer / Researcher

As a passionate designer interested in technology, and a lover of numbers, I am excited by adding efficiency and a positive voice to a team. I create intuitive, efficient deliverables that are easy to use to provide clarity, and reduce silos.

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### WORK

AVALARA, SEATTLE, WA

DEC 2019 – JULY 2020

UX Researcher - Contract

Discovering and documenting 25 journey maps, working both in person and remote.

Developing and teaching process for efficient journey mapping.

Maintaining and creating wiki pages for company wide communication.

GENERAL ASSEMBLY, SEATTLE, W.

MAR 2019 – MAR 2020

UX Instructional Associate

Instructing and coaching 40 students on UX process, developing their skills in research, information architecture, organization and hierarchy of data, and visual design.

Workshop and Bootcamp Instructor

Teaching evening or weekend courses on Excel, UX Research, UX Design, and Journey Maps

CHELSEY LEW DESIGNS, SEATTLE, WA

OCT 2018 – PRESENT

UX Designer - High Fidelity Fusion

Designing and developing 17 page Squarespace site

Creating style guide, logo, and brand identity

Adapting main design for print, digital, and merchandise

UX Researcher - Emerald City Blues Festival

Conducting 6 card sorts for information architecture.

Establishing style guide with current logo.

Creating 8 page site from paper sketches to published.

UX Designer - Lonely Produce

Providing a start-up with a research driven prototype.

Generating paper sketches, wireframes, clickable prototypes.

Usability testing.

LOWES, KIRKLAND, WA

OCT 2014 – MAR 2018

Workforce Management

Forecasting, record keeping, developing dashboard

Responding to business needs

Customer Care Lead

Coaching, training, and responding to reps and escalated customers

### SKILLS

Journey Mapping

Prototyping

Wireframing

User interviews

Usability tests

UI Design

Teaching

### TOOLS

Visio

Sketch

Wordpress

Omnigraffle

HTML/CSS

Excel

Sketchbook Pro

### EDUCATION

General Assembly User Experience Design Immersive, Seattle, Wa

2018

Saint Martin's University, Computer Science, Olympia, Wa

2012-2013

Edmonds Community College Associates of Arts, Lynnwood, Wa.

2010 – 2012