# CHELSEY LEW

UX | UI DESIGNER

# PERSONAL PROFILE

As a passionate designer interested in technology, and a lover of numbers, I am excited by adding efficiency and a positive voice to a team. I create intuitive, efficient deliverables that are easy to use to provide clarity, and reduce silos.

## **SKILLS & TOOLS**

Journey Mapping, Prototyping, Wireframing, User interviews, Usability tests, UI Design, Teaching

Figma, Miro, Visio, Sketch, Invision, Optimal Workshop, Wordpress, Omnigraffle, Excel

## CONTACT INFORMATION

Cell: 206.713.9023 Chelsey.lew@gmail.com Chelseylew.com

#### WORK

## General Assembly, Seattle, Wa

UX Instructional Associate - (mar 2019 - present)

Instructing and coaching 40 students on UX process, developing their skills in research, information architecture, organization and hierarchy of data, and visual design.

#### Workshop and Bootcamp Instructor

Teaching evening or weekend courses on Excel, UX Research, UX Design, and Journey Maps

#### Avalara, Seattle, Wa

UX Researcher - Contract (dec 2019 - june 2020)

Discovering and documenting 25 journey maps, working both in person and remote.

Developing and teaching process for efficient journey mapping. Creating wiki pages for company wide communication.

## Chelsey Lew Designs, Seattle, Wa

UX and UI Designer - Freelance (oct 2018 - present)

Creating logos, branding, designing and building websites.

#### Lowes, Kirkland, Wa

Workforce Management (oct 2016 - mar 2018)

Forecasting, record keeping, developing dashboard Responding to business needs

#### **Customer Care Lead**

Coaching, training, and responding to reps and escalated customers

# **EDUCATION**

## **General Assembly**

UX Design Immersive, Seattle, Wa (2018)

#### Saint Martin's University

Computer Science (2012 - 2013)

#### **Edmonds Community College**

Associates of Arts (2010 - 2012)